

Socialization of the Benefits of Continuing Higher Education at the Jayapura Regional Development Agricultural Vocational School

Herman Jelatu¹, Dian Septikasari¹, Witriah¹

¹Institut Teknologi dan Bisnis Karya Pembangunan Papua

Corresponding Author: Herman Jelatu

E-mail: hermanjelatu@ibkpp.ac.id

Abstract. *The demand for development and progress in science and technology, without a doubt, is due to the success of the education system from time to time. Education is the main asset that must be owned by everyone. The level of education of a person will have an impact on his life. Interest in continuing education to a higher level is now getting lower. This phenomenon is often found in the Papua region, especially in the city of Sentani. The role of the community, especially teachers, in educating the importance of higher education in the world of education is very necessary. By educating through teachers, of course, it provides stimulus for students, so that they are able to make decisions about their education. Through socialization activities, community service activities produce: 1) the importance of pursuing higher education has been understood; 2) the benefits of continuing education to a higher level have been understood. In general, the interest of students at the Jayapura Regional Development Agricultural Vocational School increased after receiving an explanation of the benefits of continuing education to a higher level.*

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INTRODUCTION

A country is considered advanced if the quality of higher education is able to produce graduates who successfully master the fields they are pursuing, especially the advancement of science and technology. Thus, education is the main key in determining the ability of a country, especially Indonesia. The prosperity and progress of each person in a country is also due to the role of higher education (Kusuma et al., 2021; Joshi, 2018). Education has a meaning as a means of achieving a form of change in the order of life activities. Education is also considered as a foundation that is used as a benchmark for advancing and prospering life. Public awareness in the form of participation is the main thing to increase the intelligence and progress of a country (Nam, 2016; Feijóo et al., 2020). Higher education is able to provide change, this will have a good impact with various forms of proof of the existence of parties who are able to innovate in terms of food security, changes in technological progress, and other things (Rahmawati et al., 2019; Smyth et al., 2021). Another thing is that the role of higher education is able and capable of producing quality, superior, educated, and educated seeds, the ability to produce skills in all fields is something that is a common goal that needs to be considered. The low public awareness of the importance of higher education is a very worrying phenomenon and needs to be considered (Altbach, 2013; Boughey & McKenna, 2021), low education will result in low or weak human resources for the future, so that the country's hopes for the future will worsen. So that in this regard, we are encouraged to socialize the benefits of continuing education to a higher level for all citizens, especially for the Jayapura Regional Development Agricultural Vocational School

(Falah et al., 2018; Manning & Rumbiak, 1989). By holding this activity, students or prospective graduates can be encouraged to continue their education to a higher level.

METHODS

Some methods carried out by the community service team, including:

Survey

Conducting a survey or field check while providing a socialization permit letter to the principal or representative who has an important role in the Jayapura Regional Development Agricultural Vocational School.

Preparation

The community service team prepares related materials to be delivered, and divides the duration of the delivery of the material.

Implementation

Conducting a presentation related to the benefits of continuing education to a higher level, which is brought by three community service team members.

RESULTS AND DISCUSSION

Some things found in the socialization participants, that students of the Jayapura Regional Development Agricultural Vocational School do not understand about higher education, do not understand the benefits of continuing education to a higher level, and at the same time students have not received motivation in terms of educating about the benefits of continuing education to a higher level. Some information that we have collected is that: (1) The family is more enthusiastic if they cultivate the land, and sell the results directly to the market, the benefits are clearer; (2) Another thing that we also collected is that, families who come from poor backgrounds, so that they feel unable to encourage their children to continue their education to a higher level; (3) Family habit factors, which make students not think about continuing their education; (4) Lack of mediators who help in providing stimulus for students to continue their education to a higher level.

From the information and conditions above, the community service activities carried out are expected to bring students to see the future as well as change their views so that students of the Jayapura Regional Development Agricultural Vocational School are encouraged to immediately make decisions to continue their education to a higher level.

The following describes the activities carried out by the community service team at the Jayapura Regional Development Agricultural Vocational School:

Wednesday, January 24, 2024

Survey and introduction to students of SMK Pertanian Pembangunan Daerah Jayapura, Issuance of a socialization permit letter to the principal of SMK Pertanian Pembangunan Daerah Jayapura.

Monday, February 5, 2024

Preparation of the service team in preparing materials, dividing the duration in delivering materials.

Tuesday, February 6, 2024

Implementation of socialization activities on "Benefits of Continuing Higher Education" at the Jayapura Regional Development Agricultural Vocational School, Registration of socialization participants (08.30 - 09.00), Principal's speech (09.00 - 09.10), Head of Study Program Speech (09.10 - 09.20), Presentation of material on the benefits of continuing higher education in general (09.20 - 10.20). Presentation of material on benefits after graduating from higher education (10.20 - 11.20). Break (11.20 - 11.40). Discussion (11.40 - 12.30). Closing (12.30 - 13.00).

The socialization activity was attended by class XII students of Jayapura Regional Development Agricultural Vocational School



Figure 1. General presentation of material on the benefits of continuing education to a higher level for class XII of Jayapura Regional Development Agricultural Vocational School



Figure 2. Presentation of material on the benefits after graduating from higher education for class XII of Jayapura Regional Development Agricultural Vocational School



Figure 3. Discussion related to the material presented by class XII of Jayapura Regional Development Agricultural Vocational School

CONCLUSION

The socialization activities carried out by the ITBKPP Community Service Team have been carried out well and smoothly, with the title of socialization on "Benefits of Continuing Higher Education at the Jayapura Regional Development Agricultural Vocational School, this socialization was attended by students and grade XII students of the Jayapura Regional Development Agricultural Vocational School. The activity was carried out with great enthusiasm as a form of increasing insight, understanding, about the benefits of continuing higher education, ending with the activities of students feeling encouraged to continue their education to a higher level. The benefits of continuing higher education are very important to be socialized to students of SMK and equivalent in order to increase understanding and awareness that with the existence of continuing higher education, the job opportunities available for them will also be wider and better according to their field of scientific competence. The suggestion put forward in this community service is that it is necessary to carry out socialization routinely, both among students and parents.

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